

IN THE CLAIMS:

All pending claims and their present status are produced below.

1-107. (Cancelled)

108. (Currently Amended) A method in a client system for ordering an item, the method comprising:

receiving from a server system a client identifier of the client system;

persistently storing the client identifier at the client system;

for when an item is to be ordered[[,]]:

~~displaying~~ providing for display information identifying the item and
~~displaying~~ an indication of a single action that is to be performed to
order the identified item; and

in response to the single action being performed, sending to the server system
a request to order the identified item along with the client identifier
without a user having to log in to the server system, the request to
order being an order indicated by the single action and the client
identifier identifying account information previously supplied by
[[a]]the user of the client system ~~such that the user does not need to log
in to the server system when ordering the item;~~ and

~~when responsive to changing account information is to be changed;~~

coordinating the log in of the user to the server system;

receiving updated account information; and

sending the updated account information to the server system.

109. (Previously Presented) The method of claim 108 wherein the account information includes billing information.

110. (Previously Presented) The method of claim 108 wherein the account information includes shipping information.

111. (Previously Presented) The method of claim 108 wherein the client system and server system communicate via the Internet.

112. (Previously Presented) The method of claim 108 including receiving from the server system a confirmation that the order was generated.

113. (Currently Amended) The method of claim 108 wherein the single action is clicking a mouse button ~~when~~ for a cursor is positioned over a predefined area of the displayed information.

114. (Previously Presented) The method of claim 108 wherein the displaying includes displaying partial information supplied by the server system as to an identity of the user of the client system.

115. (Previously Presented) The method of claim 108 wherein the displaying includes displaying partial shipping information supplied by the server system.

116. (Previously Presented) The method of claim 108 wherein the displaying includes displaying partial payment information supplied by the server system.

117. (Currently Amended) The method of claim 108 ~~wherein~~ further comprising, in response to determining that single-action ordering is disabled, providing the item may alternatively be ordered using a shopping cart model that may be used to order the item.

118-123. (Canceled)

124. (Previously Presented) The method of claim 108 including displaying an indication that the order for the item that is requested in response to performing the single action can be canceled within a time period.

125. (Previously Presented) The method of claim 124 wherein the time period is 90 minutes.

126-150. (Canceled)

151. (Currently Amended) A client system for ordering an item, comprising:
a component that receives from a server system a client identifier of the client system and that stores the client identifier persistently;
a component that orders an item by providing for displaying~~ing~~ information identifying the item along with an indication of a single action that is to be performed to order the identified item and by sending to the server system a request to order the identified item along with the client identifier without a user having to log in to the server system, the request to order being an order indicated by the single action and the client identifier identifying account information previously supplied by ~~[[a]]the user such that the user does not need to log in to the server system when ordering the item;~~ and
a component that updates account information by coordinating the log in of the user to the server system, receiving updated account information from the user, and sending the updated account information to the server system.

152. (Previously Presented) The computer system of claim 151 wherein the account information includes billing information.

153. (Previously Presented) The computer system of claim 151 wherein the account information includes shipping information.

154. (Currently Amended) The computer system of claim 151 wherein the single action is clicking a mouse button ~~when~~ for a cursor is positioned over a predefined area of the displayed information.

155. (Currently Amended) The computer system of claim 151 including a component that, in response to determining that single-action ordering is disabled, providing alternatively orders the item using a shopping cart model that may be used to order the item.

156. (Canceled)

157. (Previously Presented) The computer system of claim 151 including displaying an indication that the order for the item that is requested in response to performing the single action can be canceled within a time period.

158-175. (Canceled)

176. (Currently Amended) A method in a computer system for ordering an item, the method comprising:

providing to a client system a client identifier for the client system, the client identifier being associated with account information of a user and for persistent storage at the client system;

for when an item is to be ordered,

providing for display to the client system information identifying the item and
~~a display page identifying an item, the display page including~~ an indication of a single action that is to be performed to order the identified item;

receiving from the client system an indication that the user performed the single action along with the client identifier; and

generating an order for the identified item using the account information associated with the received client identifier without a user having to log in to the computer system ~~such that the user does not need to log in to the computer system~~ to order the item; and

~~when responsive to changing account information is to be changed;~~

coordinating the log in of the user to the computer system;

receiving from the client system updated account information; and

updating the account information associated with the client identifier of the logged in user based on the received updated account information.

177. (Previously Presented) The method of claim 176 wherein the account information includes billing information.

178. (Previously Presented) The method of claim 176 wherein the account information includes shipping information.

179. (Previously Presented) The method of claim 176 wherein the client system and server system communicate via the Internet.

180. (Currently Amended) The method of claim 176 wherein the single action is clicking a mouse button ~~when~~ for a cursor is positioned over a predefined area of the displayed information.

181. (Previously Presented) The method of claim 176 wherein the display page includes partial shipping information supplied.

182. (Previously Presented) The method of claim 176 wherein the display page includes partial payment information supplied.

183. (Currently Amended) The method of claim 176, further comprising, in response to determining that single-action ordering is disabled, providing wherein the item may alternatively be ordered using a shopping cart model that may be used to order the item.